



Dear Parents and Guardians,

We are excited to announce an engaging opportunity for students to participate in the 2025 Travel Safe Student Video Contest! This contest is open to all Calgary students in Kindergarten to Grade 12 and aims to promote safety while traveling on city streets, sidewalks, and pathways. This contest encourages students to think creatively about how to stay safe in their daily journeys.

Why participate?

This contest is a great chance for students to showcase their creativity and raise awareness about important safety travel practices. It also provides an opportunity for them to engage with their peers and the community in a meaningful way.



Prizing

Prizes for the video contest will be awarded based on both the topic categories and age groups to ensure fair and exciting competition. Prizes will be distributed across different age groups, ensuring that students from kindergarten through Grade 12 have an equal opportunity to be recognized for their efforts. This structure allows us to celebrate a wide range of talents and perspectives, making the contest inclusive and rewarding for all participants.

Video screening party

Finalist videos will be showcased at a public viewing party at the Central Public Library in May (date to be confirmed) where students, families, and community members can come together to celebrate the participants' hard work and creativity. Finalist and/or winning videos may be showcased online and on social media by Mobility and the City of Calgary.

How to submit:

Students will upload their videos to a video-hosting platform (like YouTube or Vimeo) and submit a link to their video via email. Please ensure that all submissions are received by the deadline of April 30, 2025 and meet all video entry requirements as outlined on the video contest webpage [here](#).

We encourage all students to participate, and we look forward to seeing their innovative ideas on promoting safety in our community. If you have any questions or need further information, please do not hesitate to contact us at

StreetSafeKids@calgary.ca

Thank you for your support and encouragement.

Sincerely,

Jacquelyn Oriold, Education Specialist
Mobility Safety | City of Calgary