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# Travel Safe Student Video Contest

Open to all  
Calgary students  
Grades K-12

Scan the code  
for contest rules



**CONTEST DEADLINE APRIL 30, 2025**  
Visit [Calgary.ca/StreetSafeKids](https://calgary.ca/StreetSafeKids)

# Travel Safe Video Contest Guidelines

## Calling all filmmakers!

Put on your director's hat, grab your camera and help make our city's streets safer for everyone. The **Travel Safe Student Video Contest** invites students in Grades K-12 to create an original video to promote safety. Winning videos will be featured by the City of Calgary on Calgary.ca and/or in future education and/or public safety campaigns. The contest is run by the City of Calgary with support from additional community partners including Calgary Police Service and Calgary Public Library.

## Eligibility.

We invite all Calgary students in Grades K to 12 to create an original 30-second video to promote safety while traveling on city streets, sidewalks and/or pathways. Participants may enter as individuals, with a classroom, as a group, or with family members.

## Contest Period.

Contest opens on February 3, 2025 and all submissions must be received no later than 11:59 p.m. on April 30, 2025. Winners will be announced at a Video Contest Screening Party on May 14, 2025 at the Patricia A. Whelan Performance Hall at the Central Library.

## Prizing.

There are 9 different prize categories. The winning video in each category will receive a prize valued at approximately \$200. A video may only win a prize in one category.

## Technical Requirements.

The following requirements must be met for videos to be eligible for contest submission:

| Criteria                                                                                                               | Pass | Fail |
|------------------------------------------------------------------------------------------------------------------------|------|------|
| Is the video shot in landscape format and is it within the 30 second time limit?                                       | Yes  | No   |
| Is the video free of any copyrighted music, logos or other materials used in the video?                                | Yes  | No   |
| Is the video free of any content that is inappropriate or violent?                                                     | Yes  | No   |
| Is at least one safety topic included from the list provided?                                                          | Yes  | No   |
| Are all necessary forms for entry completed, including Participant release forms and Parent/Guardian permission forms? | Yes  | No   |

## How To Enter.

- Create a 30-second video on one or more of the safety travel topics above and upload it to a video hosting website of your choice (like YouTube or Vimeo). **Do Not** send the video file to us directly as it will be too big!
- Send an email to [StreetSafeKids@calgary.ca](mailto:StreetSafeKids@calgary.ca) with the following information:
  - Your video's title
  - The safety topic of choice
  - The name(s) and grade(s) of everyone in your group
  - The name of your school (if applicable)
  - The link to your uploaded video so we can watch it online
  - Consent form for **ALL** group members (even if they are not shown in the video) that are signed by appropriate parent/guardian

## Entry Rules.

- Submissions must be no more than 30 seconds in length and shot in landscape format (16:9 aspect ratio).
- Submissions must be suitable for viewing by people of all ages, and not depict gratuitous violence or gore.
- Submissions **must not** include: any copyrighted material including music, audio/video clips, characters, logos, or other protected materials, offensive materials or language.
- Must explore **one** of the topic categories outlined below by identifying a safety concern related to the topic and the correct safe travel behaviour.
- Finalist videos will be played at a public screening party on May 14, 2025. Finalists will be notified in advance of the screening with additional instructions.

## Video Evaluation.

To ensure fairness in scoring, videos will be evaluated within division/age categories. Categories include: Division I (Gr. K-3), Division II (Gr. 4-6), Junior High (Gr. 7-9), High School (Gr. 10-12)

Videos can be funny, serious, live action, stop motion, animated or a mix of styles – whatever you can imagine! See the Helpful Tips section and the Additional Resources offered on the contest website.

## Judging Criteria.

Visit [Calgary.ca/travelsafevideo](https://calgary.ca/travelsafevideo) for details

## Helpful Tips.

Visit [Calgary.ca/travelsafevideo](https://calgary.ca/travelsafevideo) to learn how you can create a captivating video.

## Additional Resources:

Visit [Calgary.ca/streetsafekids](https://calgary.ca/streetsafekids) for websites and resources regarding safety information that you can reference in your videos.



**To access the forms please visit**  
**[Calgary.ca/travelsafevideo](https://calgary.ca/travelsafevideo)**